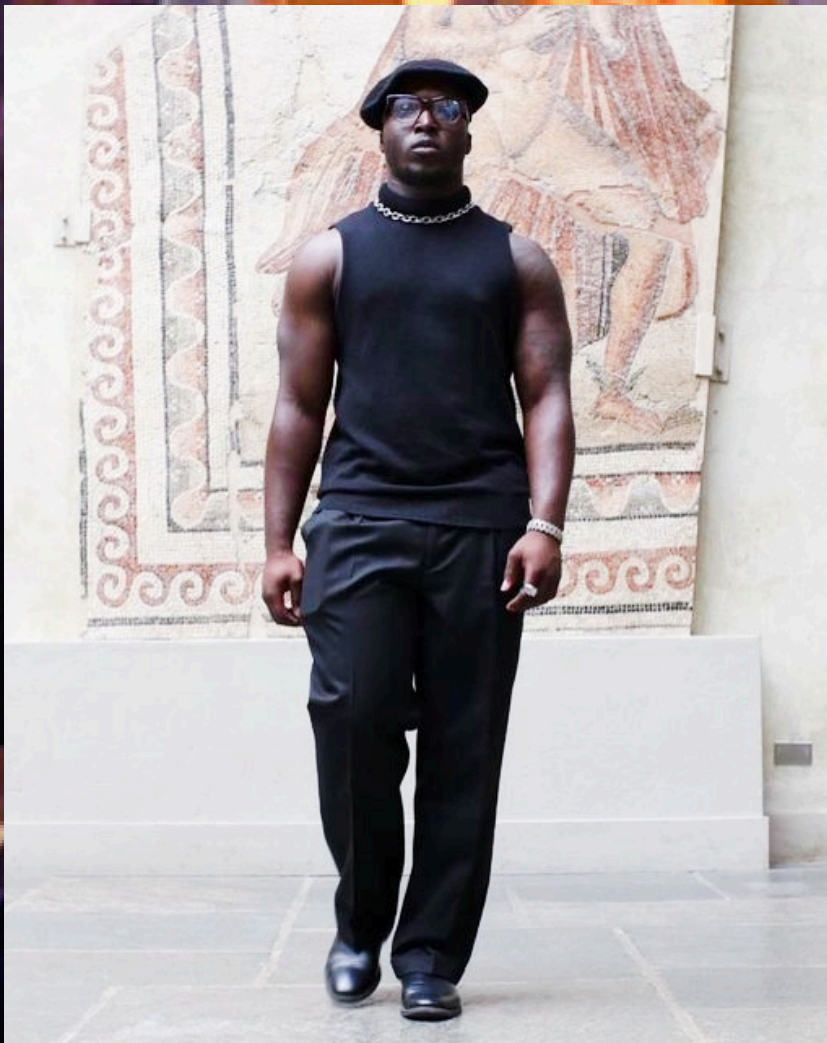




DESIGNER PORTFOLIO

HERMEN ACHEAMPONG

1 HERMENSVALID (INDEPENDENT BRAND/LABEL)

INTRO

1.2 SILHOUETTE DEVELOPMENT WITH REAL-WORLD APPLICATIONS

1.2 DESIGN DEVELOPMENT

1.4 SPECIFICATION SHEET / TECH PACK

1.5 ART DIRECTION & EDITORIALS

1.6 MARKETING

2 NIKE/JORDAN UNIVERSITY JACKETS

INTRO

2.1 MOOD BOARD AND INSPIRATION

2.2 DESIGN DEVELOPMENT AND SPECS

2.3 GRAPHIC DESIGNS

3 ADDITIONAL WORKS

3.1 ILLUSTRATIONS (1) ADIDAS BASKETBALL SHOES (2) SKECHERS BASKETBALL SHOES (3) TIMBERLAND STORY BOARD

3.2 DESIGNS

3.3 GRAPHITE

3.4 ACRYLIC

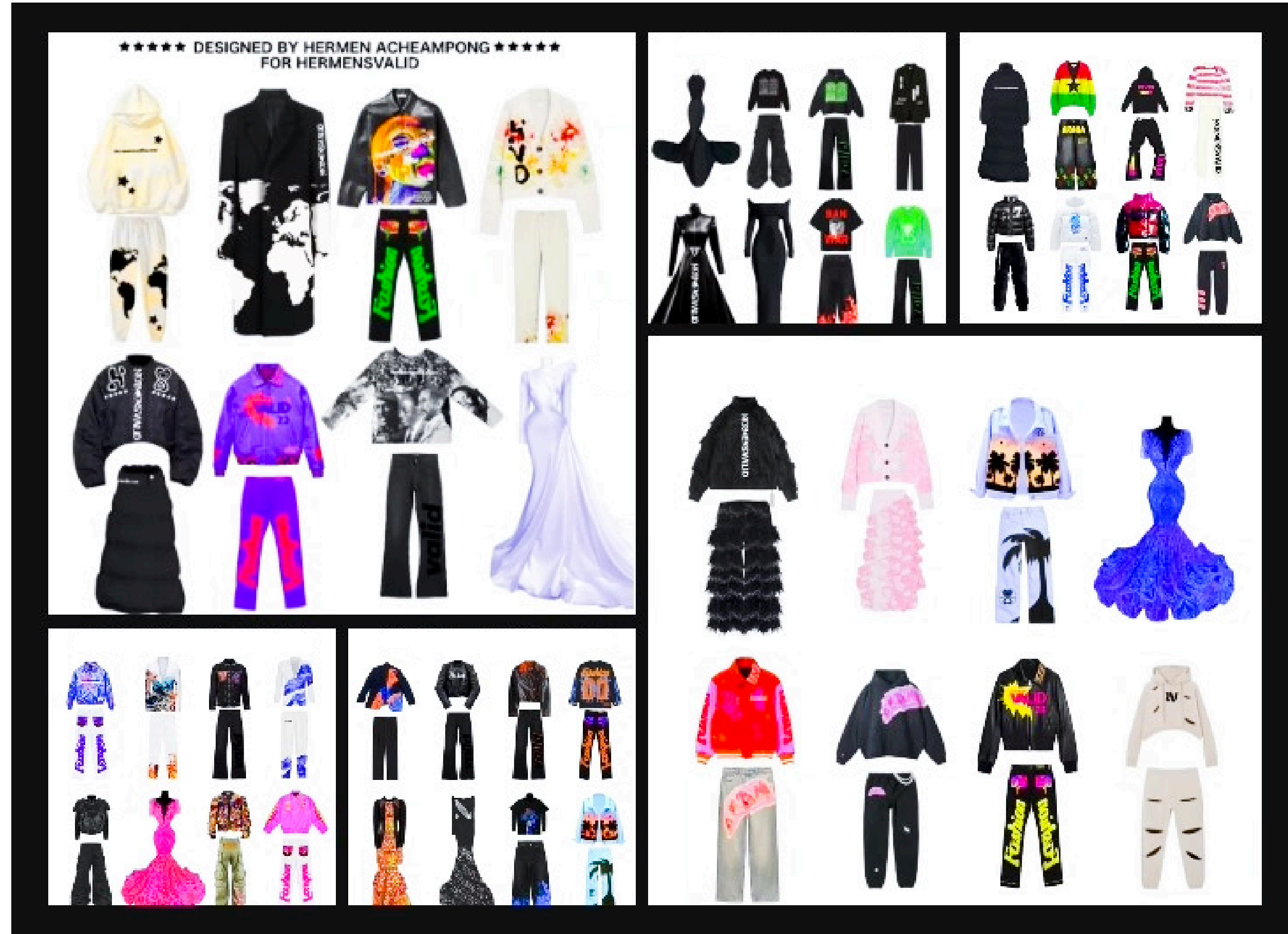
1 INTRODUCTION // HERMENSVALID



HERMENSVALID is both a brand and a label, founded by **Hermen Acheampong**. As the founder, I lead all aspects of **design, art direction, and creative direction** — shaping the brand's identity and visual language. While I oversee the core creative vision, I also collaborate with **contractors** and **specialists** when needed to bring projects to life.

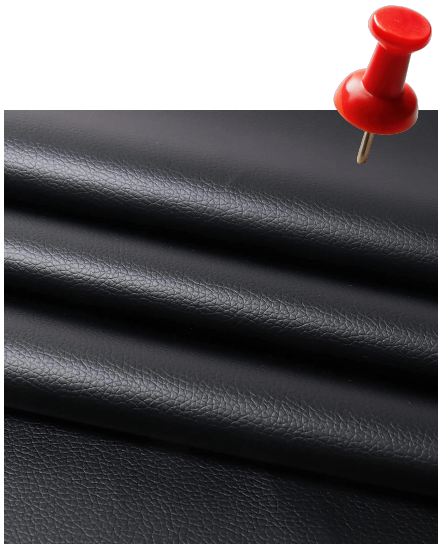
The label reflects my ability to merge luxury aesthetics with street wear and art , creating **collections** that also promote **community-driven experiences and projects**.

This dual role as **designer** and **director** allows me to treat HERMENSVALID not only as a fashion label, but also where experimentation, collaboration, and storytelling drive the work forward.

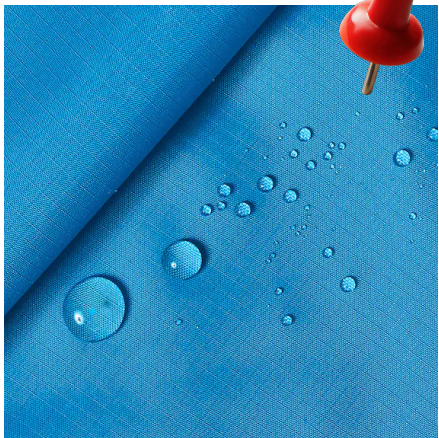


SILHOUETTE DEVELOPMENT WITH REAL-WORLD APPLICATIONS

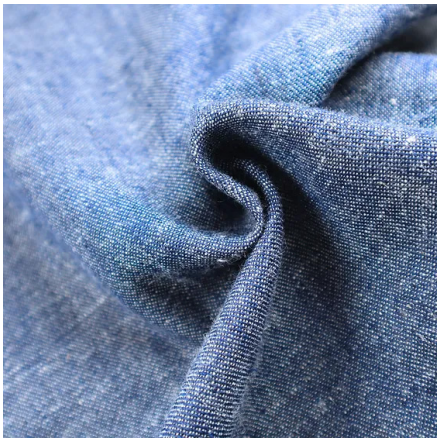
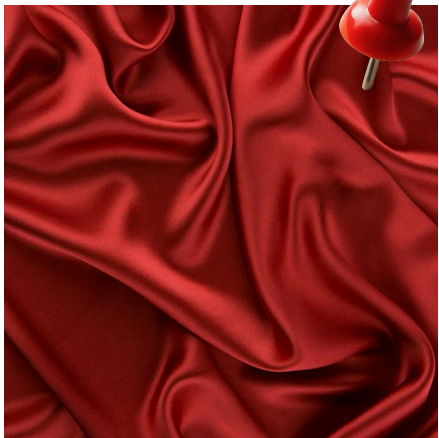
FABRICS USED



LEATHER



NYLON



COTTON



POLYESTER



COLLABORATIONS

FASHION SHOWS

(2022-2024)

- BOSTON UNIVERSITY
- COLLEGE OF HOLY CROSS
- SOUTHERN CONNECTICUT STATE UNIVERSITY
- RUTGERS UNIVERSITY
- WASHINGTON UNIVERSITY
- UNIVERSITY OF MASSACHUSETTS DARTMOUTH
- WORCESTER POLYTECHNIC INSTITUTE



DESIGN DEVELOPMENT

PUFFER DRESS



GRAPHIC DESIGN



FASHION ILLUSTRATION

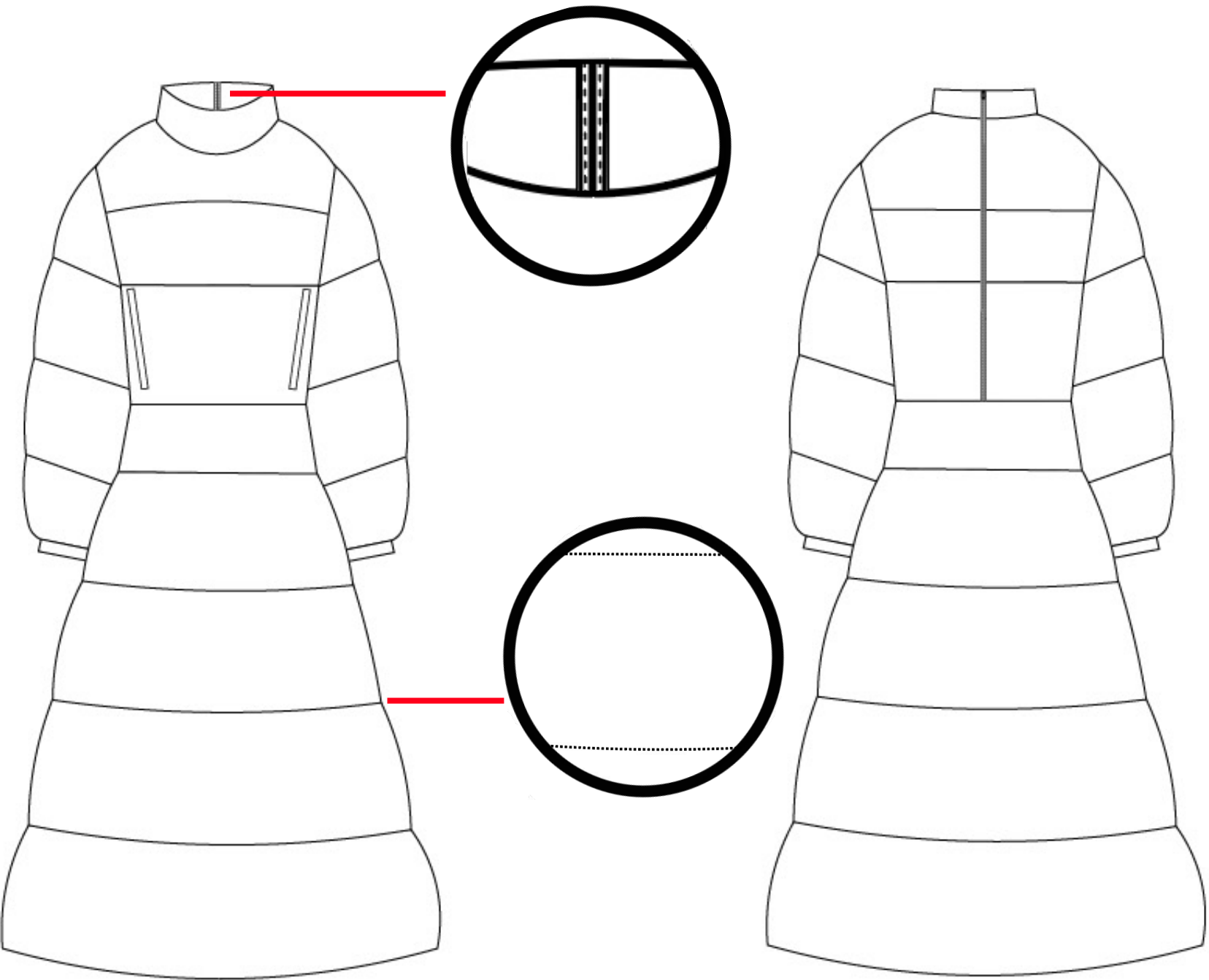


SPECIFICATION SHEET / TECH PACK

(FASHION DESIGNER STANDARD)

STYLE NAME	HERMENSVALID PUFFER DRESS	SIZE RANGE	XS-XL	SEASON:	WINTER
STYLE NUMBER	HVD-PFD-001	SAMPLE SIZE	SMALL	DATE:	01/06/2025

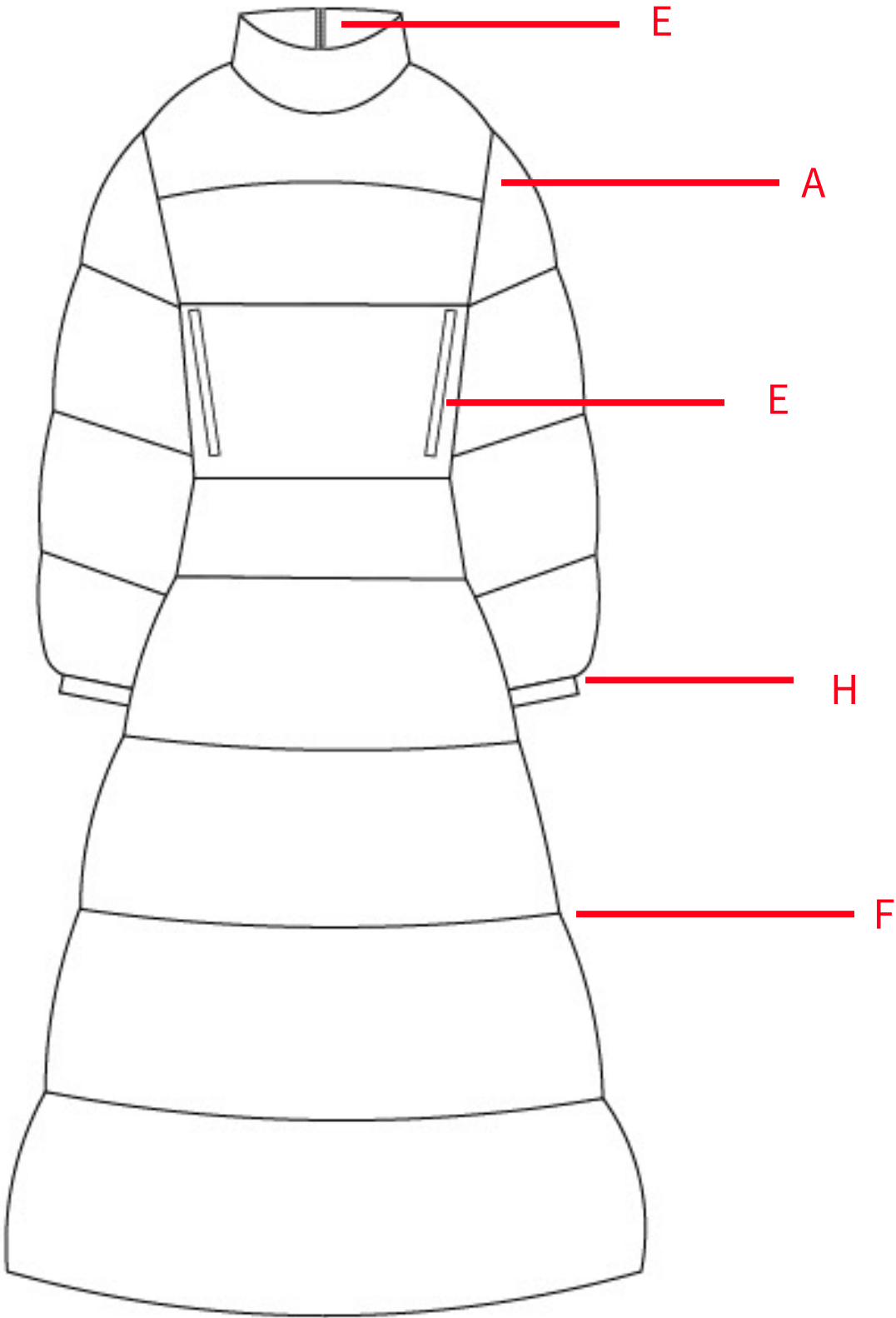
Details: Long, full-body quilted puffer dress with structured tiers.



POINT OF MEASURE	MEASUREMENTS (IN) US STANDARD
NECK CIRCUMFERENCE	13/13.5
NECK TO WAIST	15/15.5
BUST	34/35
WAIST	26/27
HIP	36/37
BICEP	10.5/11
ARM HOLE	7.5/8
FOREARM	9
WRIST	5.5/6
INSEAM	28/29
OUTSEAM	40/42
SHOULDER TO WRIST	24/25
SHOULDER TO SHOULDER	14/14.5

STYLE NAME	HERMENSVALID PUFFER DRESS	SIZE RANGE	XS-XL	SEASON:	WINTER
STYLE NUMBER	HVD-PFD-001	SAMPLE SIZE	SMALL	DATE:	01/06/2025

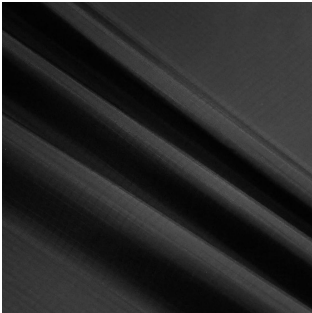
Fabrics/Materials/Construction Details



Fabrics/Materials

(A) OUTER SHELL FABRIC	100% NYLON (WATER-RESISTANT AND WINDPROOF) WEIGHT: 80 GSM.
(B) INSULATION	100% POLYESTER FILL WEIGHT: 300 GSM.
(C) LINING	100% POLYESTER TAFFETA. WEIGHT: 50 GSM.
(D) TRIM	ELASTIC BINDING FOR CUFFS AND HEM.
(E) ZIPPERS	BACK ZIPPERS:YKK Conceal® Invisible Zipper Size: 18–22 inches POCKET ZIPPERS:YKK #3 Concealed Nylon Zipper Size: 6–7 inches

A



D



B



E

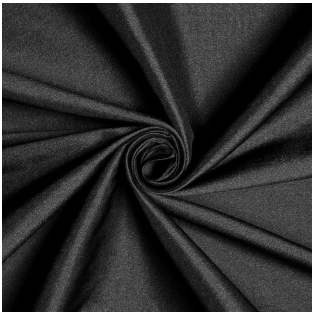
(1)



Construction Details

(F) TOP STICHING	1/4 INCH SPACING ALONG SEAMS
(G) ARMHOLE SEAM ALLOWANCE	3/8 INCH
(H) CUFFS	ELASTICATED CUFFS WITH 1/4-INCH ELASTIC

C

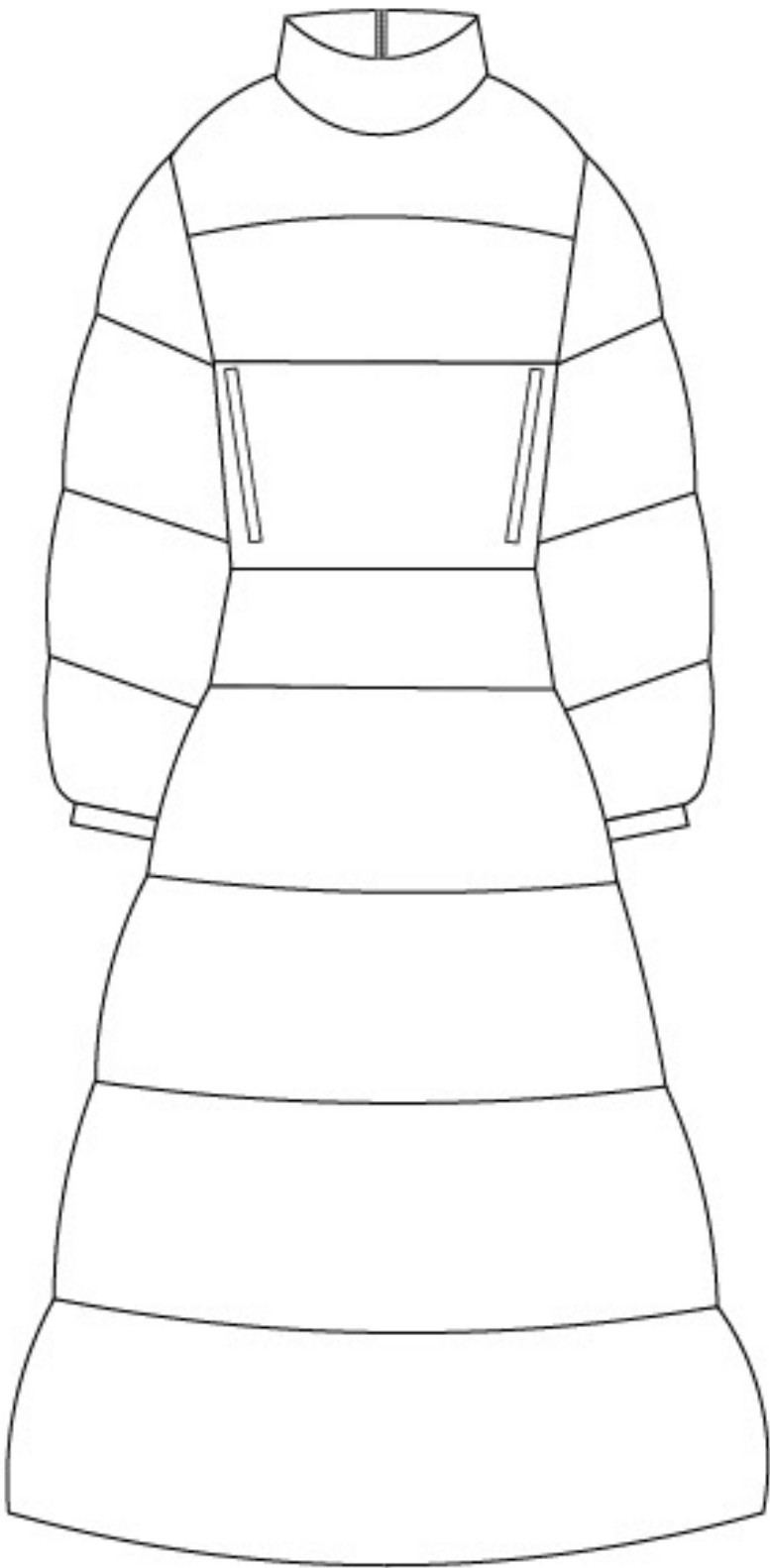


(2)



STYLE NAME	HERMENSVALID PUFFER DRESS	SIZE RANGE	XS-XL	SEASON:	WINTER
STYLE NUMBER	HVD-PFD-001	SAMPLE SIZE	SMALL	DATE:	01/06/2025

Fabrics/Materials (Colors)



(A) MAIN COLOR	ANTHRACITE (Pantone: 19-4007 TCX)
(B) LOGO COLOR	Bright White (Pantone: 11-0601 TCX)



PANTONE®
19-4007 TCX
Anthracite



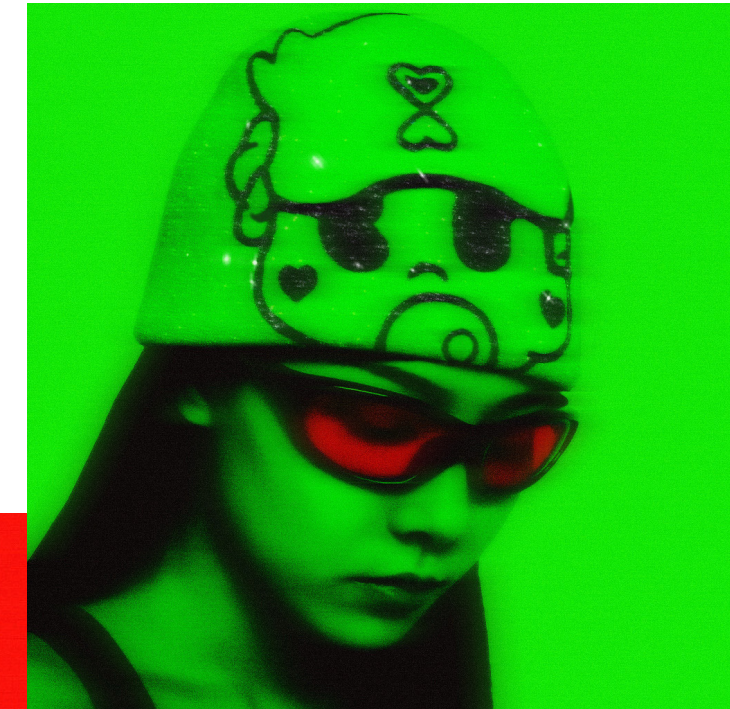
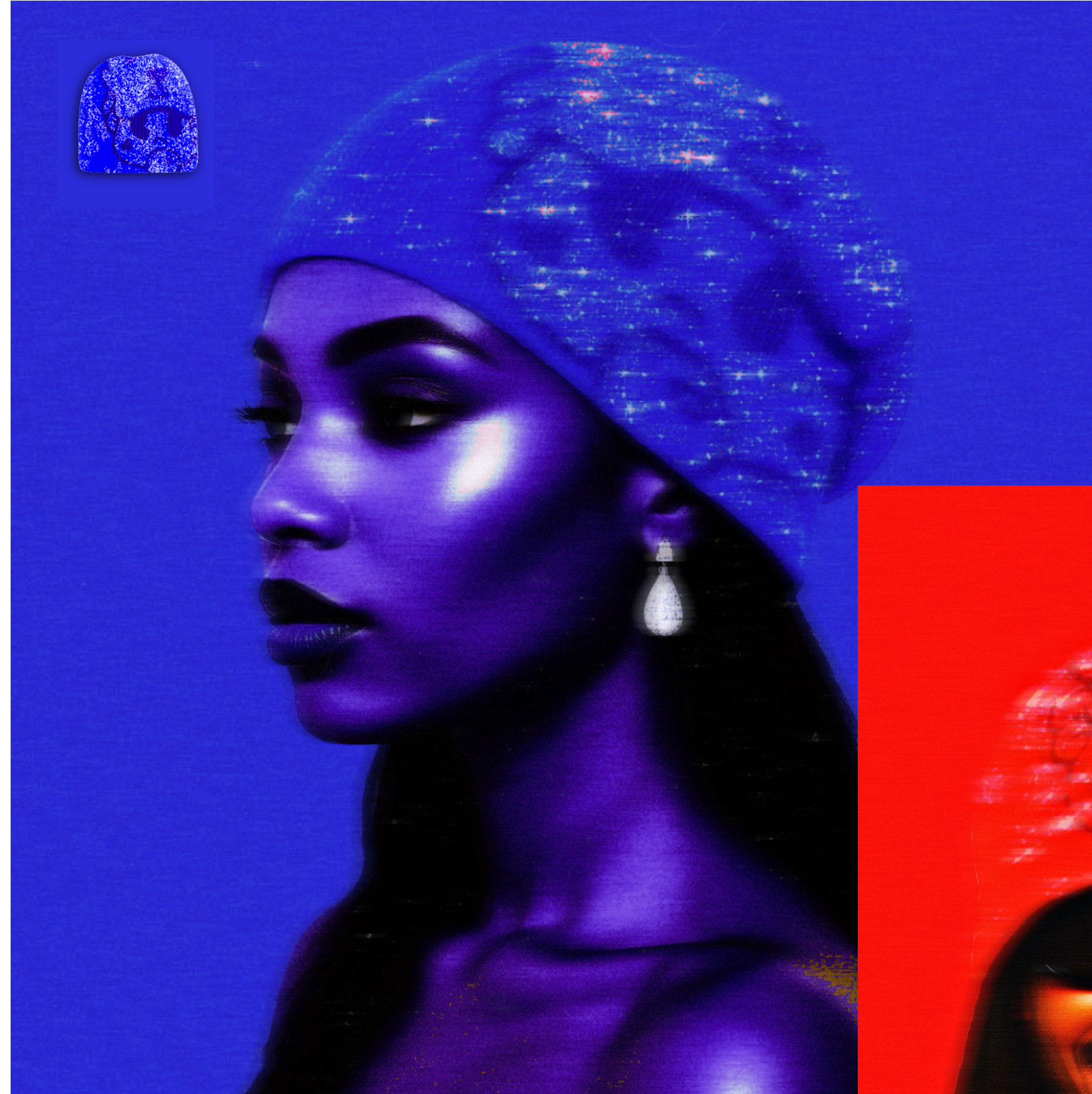
PANTONE®
11-0601 TCX
Bright White

ART DIRECTION & EDITORIALS

Beanies I designed for the "**Amami Ora**" Collection under **HERMENSVALID**.

The 'Amami Ora Collection' operates as a **diffusion line**, presenting a gender-neutral fusion of avant-garde high fashion and streetwear. This collection stands out with its vibrant colors and tones, delivering a uniquely inclusive aesthetic that differentiates it from the main line. The collection is identified by the signature double hearts.

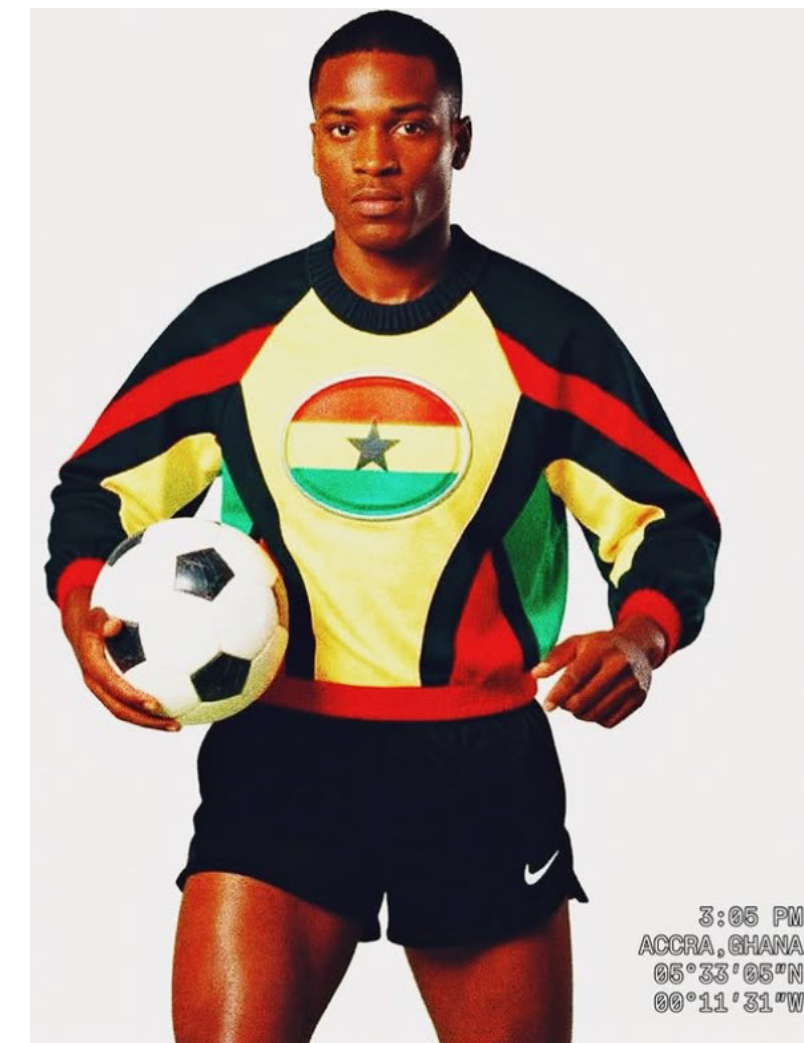
I also directed the photo shoots and edited the pictures



ART DIRECTION & EDITORIALS

This is a collection I designed featuring a Domed, Ghana flag emblem made by **clear resin/plastic coating** for a glossy, protective finish . The 3D emblem adds texture and style .

I also directed the photo shoots and edited the pictures



MARKETING

INSTAGRAM



HERMENSVALID®

70 posts

9,915 followers

538 following

Clothing (Brand)

The official Instagram of HERMENSVALID

hermensvalid.com



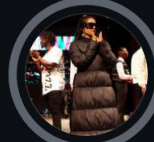
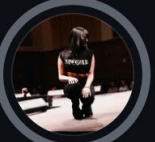
Followed by 688 others you know

Following ▾

Message

Learn more

+👤



WPI 2025

WPI 2024

WPI 2023

BU 2023

RU 2023

S



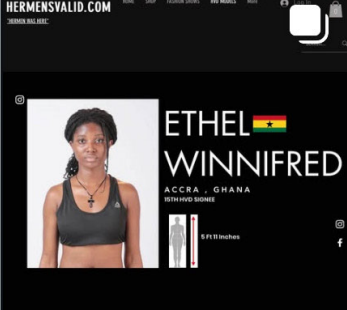


UFFER DRESS

IGNED BY HERMEN ACHAMPONG

8:12 PM

HERMENSVALID.COM





ETHEL WINNIFRED

ACCRA, GHANA

FASHION
SHOW

10TH UNIVERSITY

HERMEN
ACHEAMPONG

DESIGNER

WORCESTER
POLYTECHNIC
INSTITUTE

BLACK STUDENT UNION

HERMENSVALID.COM

DAMEN RICKETTS

STUDENT-MODEL

YEAR 3

HERMEN REACHES
HIS 3RD YEAR OF
DESIGNING UNDER
HERMENSVALID

WORCESTER

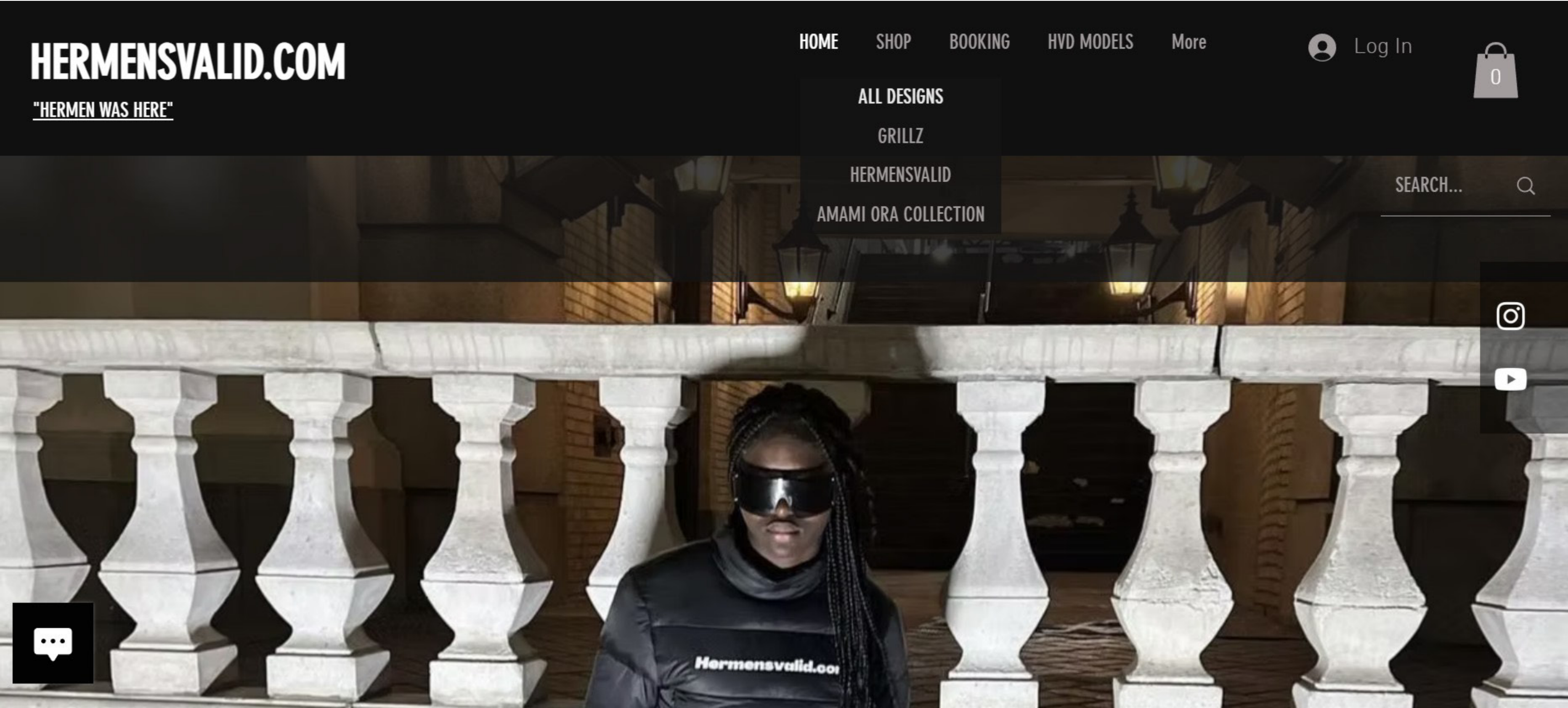
INSIDERS ON UNDERGROUND
ARTIST FROM THE 508



MAY 2025

ARTICLE/MAGAZINE COVER G/DESIGN

WEBSITE



2 NIKE / JORDAN UNIVERSITY JACKETS

This project explores the intersection of University athletic culture and fashion through the creation of a jacket collection inspired by prominent university teams. Each jacket features pattern and colorways representing the identity and school spirit of the respective universities while incorporating some of Nike's and the Jordan sub-division style.

HERMEN ACHEAMPONG
APPAREL DESIGN STUDENT

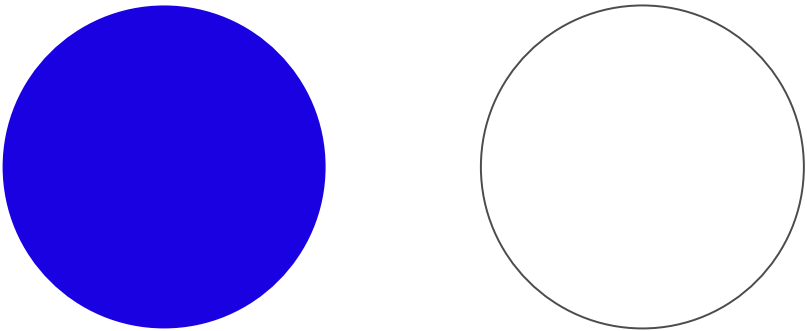
NIKE
UNIVERSITY



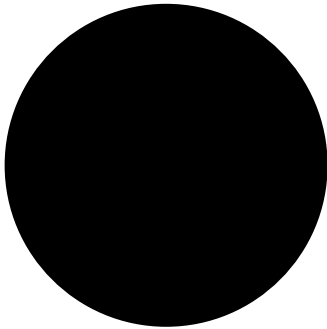
SWIPE RIGHT →

MOOD BOARD AND INSPIRATION

University Colorways



Accent Color



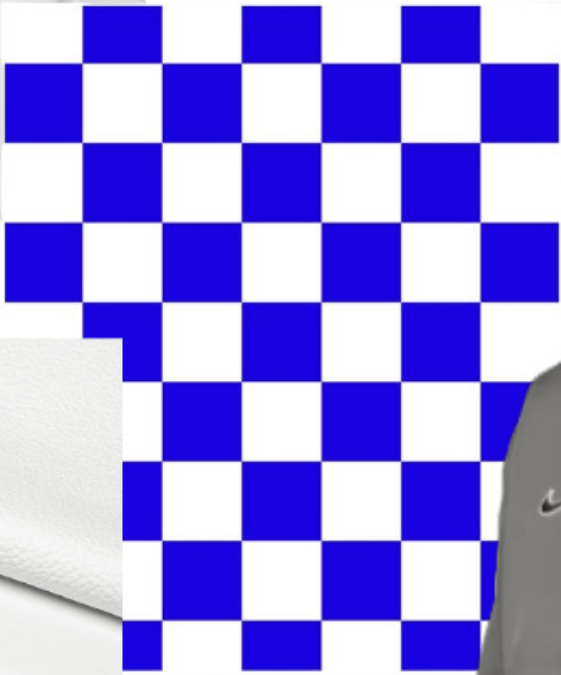
Leather



Logo



Bomber Jacket
Stand Collar



DESIGN DEVELOPMENT AND SPECS

Nike Younger Sportswear Hoodie

Nike Tag 2006-2010



Leather



Leather Piping



Welted Pockets



GRAPHIC DESIGNS



GRAPHIC DESIGNS



3 ADDITIONAL WORKS

ILLUSTRATIONS

This section showcases illustrations for apparel design and story boards , including marker illustrations, Adobe Illustrator renderings and illustrations , and pencil sketches-demonstrating a range of techniques used in concept development



Balenciaga Fashion Show (Marker)

3

ADDITIONAL WORKS

ILLUSTRATIONS

ADIDAS BASKETBALL SNEAKERS

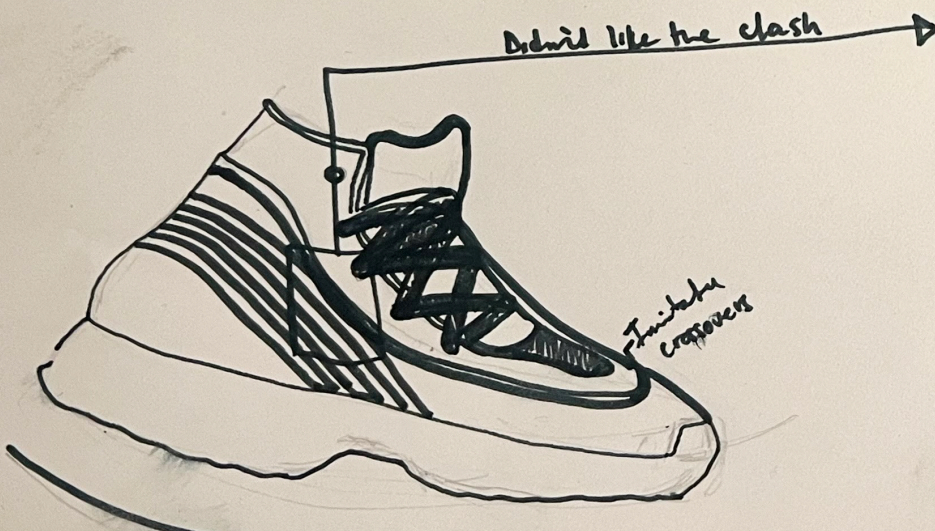
VERSION 1



#adizero crazy
#adizero shift
#adizero shift

- focus on traction control.
- focus on ankle stability and control.
- with an sole (carbon).
- Adidas logo on the front of the base.
- Adidas logo should be found around the shoe more.

VERSION 2



Adidas crossover



HERMEN ACHEAMPONG

Massachusetts
College of
Art & Design
10-28-24



change to U's instead of V's

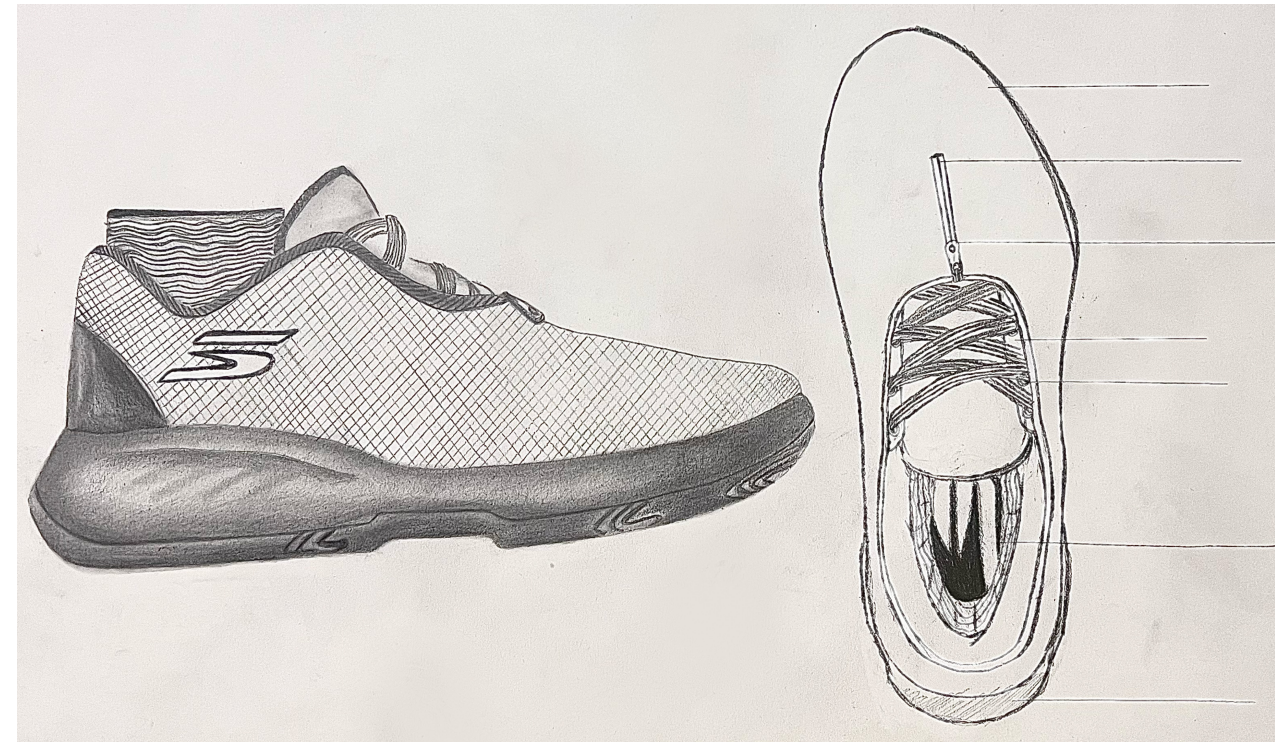


SKECHERS BASKETBALL SNEAKERS

Adobe Illustrator



Pencil

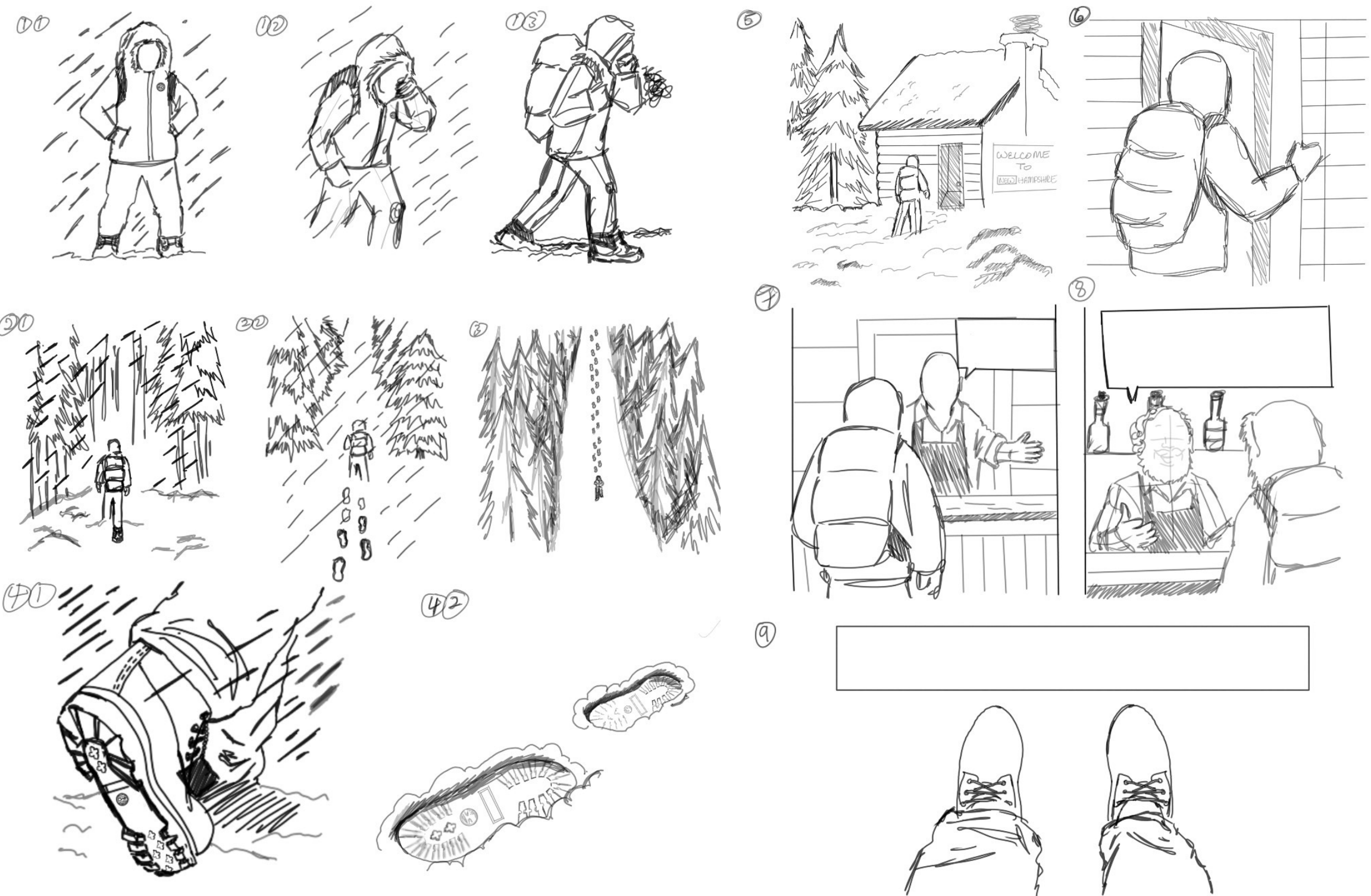


Marker



TIMBERLAND STORY BOARD

ADOBE ILLUSTRATOR



MOOD BOARD



NEW BALANCE LIFESTYLE BOSTON CONCEPTS



NEW BALANCE LIFESTYLE BOSTON CONCEPTS

[Women](#) / [Clothing](#) / [Shirts](#)

NB Speed Jumpsuit 2025



[Men](#) / [Clothing](#) / [Shirts](#)

New Balance Practice Jersey



JORDAN ESSENTIALS CONCEPTS

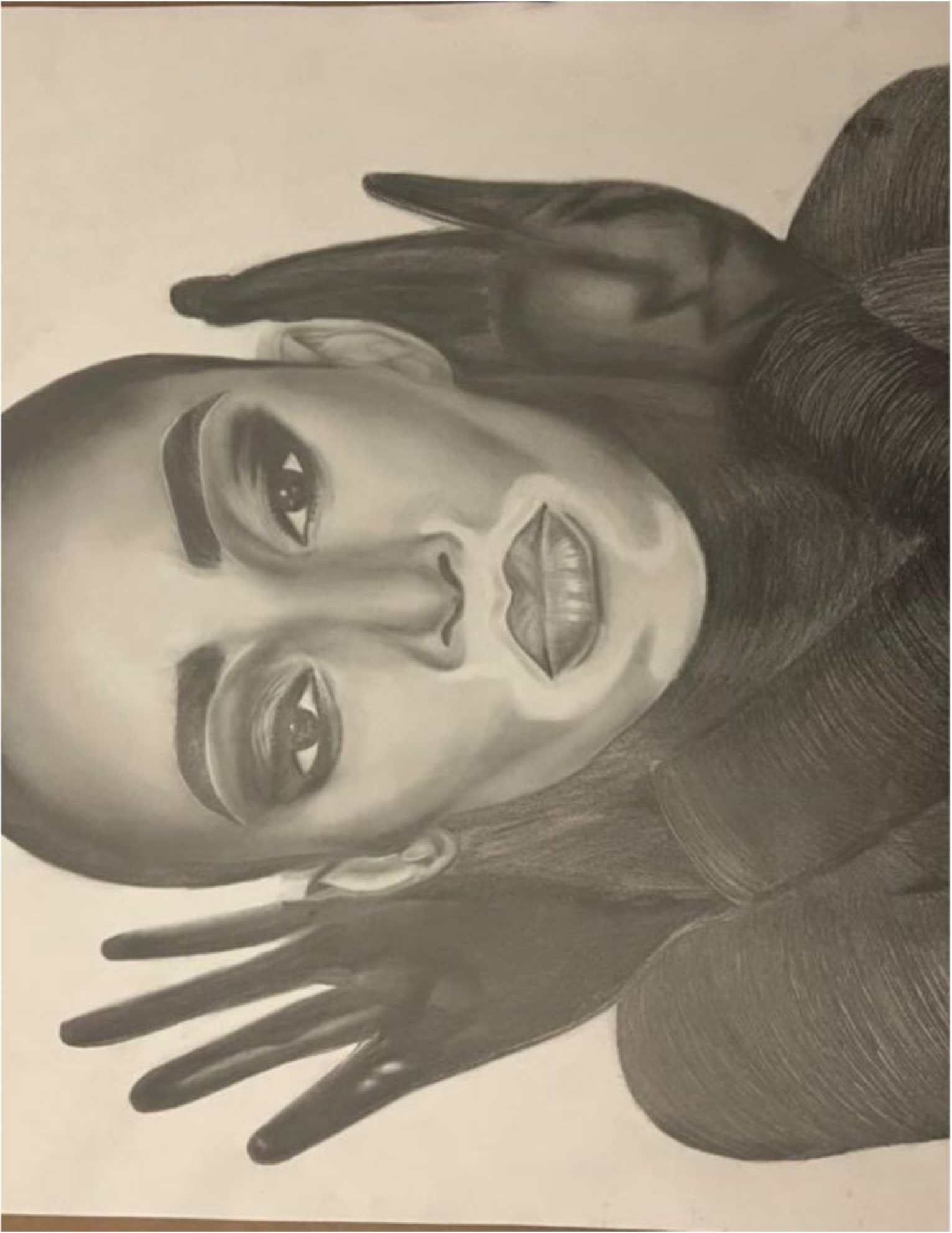
Sustainable Materials

Jordan Essentials Concepts By Hermen
Acheampong

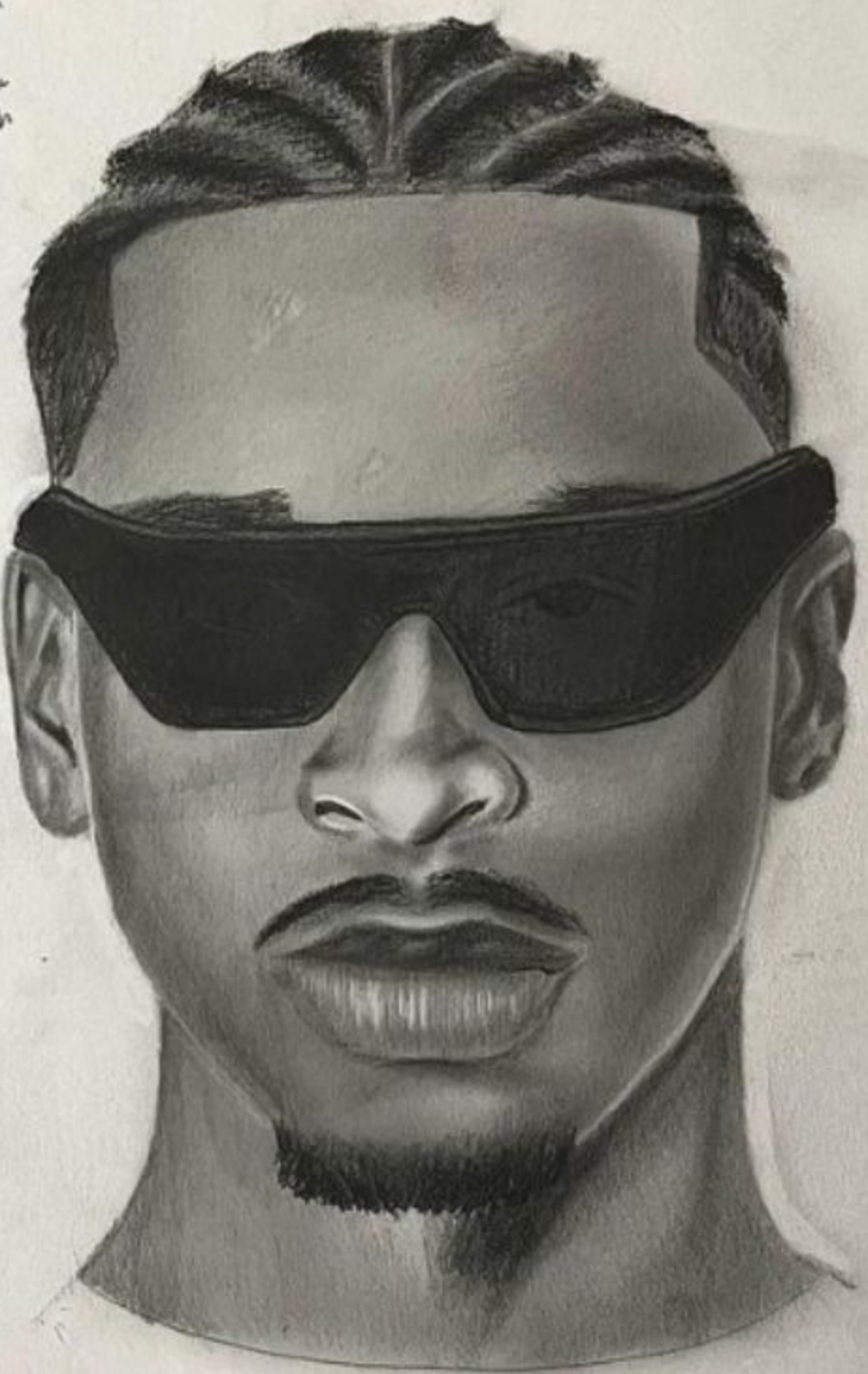
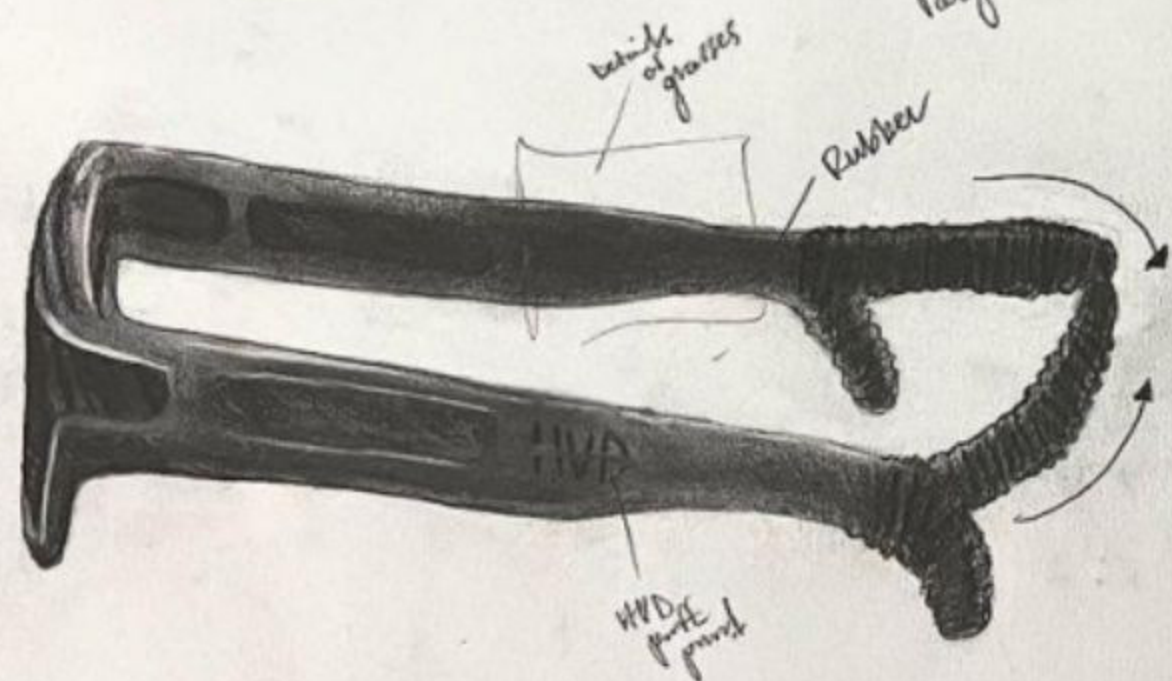
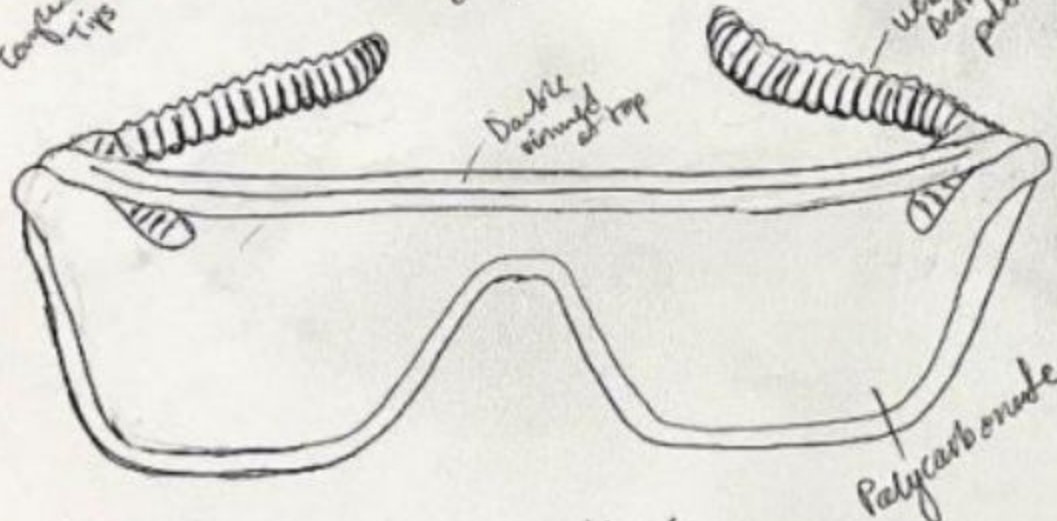
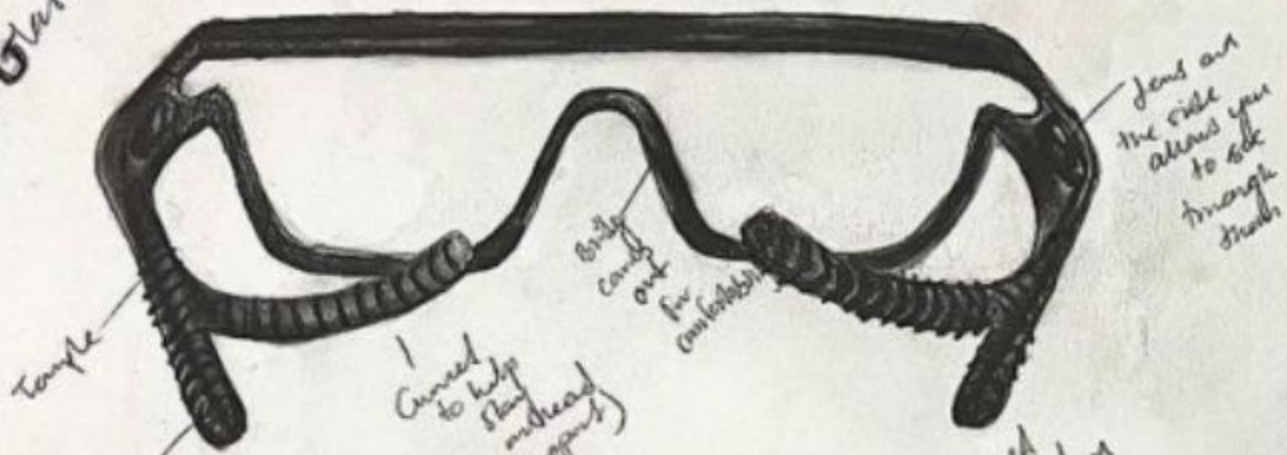
Men's Jacket



GRAPHITE



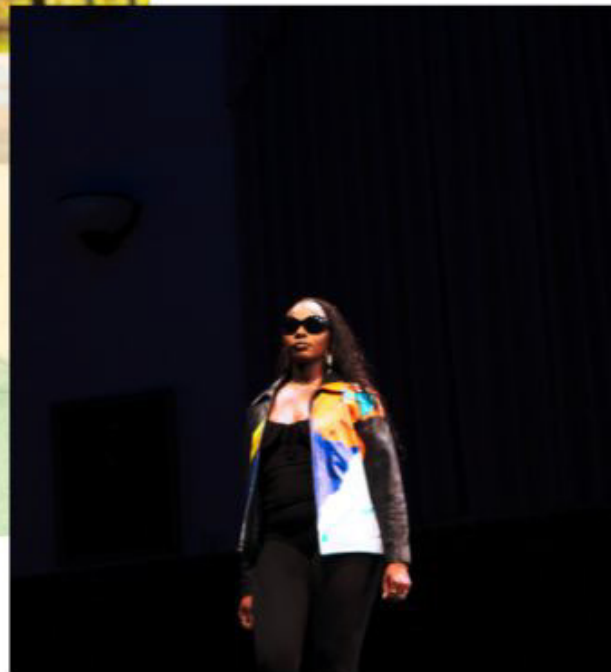
HERMANSKY
Spider
Glasses



ACRYLIC

RENAISSANCE SERIES

Collection of paintings using suits as the canvas. Inspired by the Renaissance Era , focusing on proportions and playing with different colors and styles to make my own unique versions and themes.



Location : Massachusetts , US

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Linkedin

[linkedin.com/in/hermenacheampong](https://www.linkedin.com/in/hermenacheampong)